

# The Expressive Landscape Print

Photography Workshop - The Expressive Landscape Print by Edward Mendes

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Instructor:  
Edward Mendes

When:  
Saturday, October 24th, 10 a.m. &ndash; Noon

Where:  
The Photographers' Gallery, Modesto, CA

Tuition:  
\$75

Registration:  
[Click here to REGISTER FOR THIS WORKSHOP.](#)

You may submit the Registration Form  
by email by clicking the email button at the bottom of the form, or you  
may print out the form and send it back to the Gallery by regular mail.

### Workshop Description:

Photography is more than just creating the image, in fact the image you have captured on your memory card or film is only the beginning. A successful image is one that speaks to the viewer and relays the emotions and beauty of the subject as the reason for creating it. We will discuss advanced Photoshop techniques that will take your prints from good to WOW!

### What we'll cover:

- What makes an "Expressive" image
- Previsualizing the finished print
- The "Master File" philosophy of fine print making
- Bit Depth
- The Green Channel Technique for added "Pop"
- Burning and dodging
- Working with Layers
- Working with Masks
- File Handling and Backup
- Resizing your image for the best prints
- Advanced Interpolation techniques
- Dealing with difficult highlights
- Working with Raw files

- Working with a lab
- And much more
- Plus Edward's 20-30 page (Stuff is always added) workbook containing many of the techniques shown during the workshop.

Spring Solitude by Edward Mendes

#### Past Participates

I had an amazing time and learned more than I ever thought possible.

- Robert Criss, The Expressive Landscape Print Workshop

I definitely learned some new skills on how to enhance my Landscape photos....just what I had hoped for. Ed was personable and easy to understand. It was a Saturday morning well spent.

- Elleene Stone, The Expressive Landscape Print

I learned more in one day than I had in the last 5 years, I'm working on images in a whole new way. On top of it all I met a lot of wonderful people, including Ed.

- Ted Crooker, The Expressive Landscape Print Workshop

I was blown away by the amount of effort Ed puts into the workshop, from the workbook, to the personal attention...He's (Edward) is an open book and always available.

- Debbie Belyeu, The Expressive Landscape Print Workshop

## About Edward Mendes

With almost 10 years as a working pro Edward's landscape images have been published in numerous publications and have won many awards. He is a two time Hasselblad Master Finalist including this year, the winner will be announced in 2010. Edward's work is represented by galleries across California and is in numerous private collections, his list of clients includes Kaiser Permanente and Microtek USA. In addition Edward teaches workshops around the state for many galleries and organizations and has started his own workshop series. For more information and to see a sampling of Edward's work you can visit his website at [www.edwardmendesphotography.com](http://www.edwardmendesphotography.com).