

Portfolio Development

Portfolio Development Learn how to see your work in a more critical way, and in so doing, improve it dramatically without ever taking a picture. Your work is judged by the images people see, so don't show work that doesn't meet or exceed all expectations. This is true whether you're choosing images for a gallery show, a portfolio review, a book, article submission, family slideshow or just your own personal display. You'll be amazed how developing the skill to critically and objectively view your images will improve your work. This course will cover subjects such as: Finding your style. Themes and Subjects. Image editing. Adding work to your portfolio that says "you." The course will be focused around assignments that are designed to put into practice the issues discussed in the previous week. Note* Some activities may be conducted online. Dates: Beginning November 19 (four weeks) First session, Wednesday evening 6:00 - 8:30 pm Skill Level: Intermediate - Advanced Instructor: Edward Mendes Fee: \$150 Edward Mendes. Edward Mendes is a professional photographer and owner of Edward Mendes Photography, a portrait and wedding studio in Ceres, California. In addition to his portrait and wedding work, Edward is a highly acclaimed landscape photographer. His work is represented by galleries across California and he was recently selected as one of the top ten landscape photographers in the world by Hasselblad. Edward's corporate clients include companies such as Kaiser Permanente and Microtek USA. Edward also writes for Whitespider.org, an online photography magazine, where he serves as editor. For more information about Edward, log onto his web-site: www.edwardmendes.com